



reSTORE COSTA MESA RECOVERY TEAM



Mayor Katrina Foley



VISION – MAYOR FOLEY

- ❖ Headlining Costa Mesa’s comprehensive planning for how to reopen businesses is the reStore Costa Mesa Recovery Team.
- ❖ This team will provide high-level guidance, methods, and best practices for how businesses across the City can safely reopen.
- ❖ The collection of talent on this team will be crucial to designing a multi-phase approach for businesses of all types and sectors to be able to return to operations as quickly as possible.
- ❖ Thank you for your engagement in this important process.



TEAM MEMBER INTRODUCTIONS

FEDERAL AND STATE UPDATES

Office of Congressman Harley Rouda



Assemblywoman Cottie Petrie-Norris



ECONOMIC OUTLOOK UPDATE & SUMMARY OF COSTA MESA ACTIONS TO ASSIST LOCAL BUSINESSES

City Manager Lori Ann Farrell Harrison

- ❖ Protected Tenants from Eviction while Safeguarding Landlords' Property Rights
- ❖ Protected Residents, Patrons, and Employees from transmission risks while accessing essential services
- ❖ Developed comprehensive COVID-19 business and community resource guides on the City website.
- ❖ Conducted Virtual Town Hall Technical Assistance Training for Businesses for SBA Loans,
- ❖ Conducted weekly updates on the CARES Act, Paycheck Protection, etc via Facebook Live.
- ❖ Aggressive lobbying efforts at Federal, State and Local levels to increase funding for businesses
- ❖ Reopened golf courses and certain parks to begin planning for Phase 2 Reopenings
- ❖ Exploring business assistance loans and other economic recovery programs through Federal CARES Act
- ❖ Enhancing the City's "Shop Local Campaign"
- ❖ Surveying local businesses to assess needs, vulnerabilities, and capability to reopen under safe practices



GUIDELINES FOR REOPENING

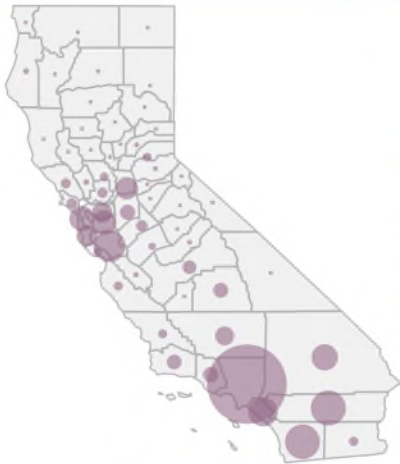


CURRENT STATE OF PUBLIC HEALTH – FIRE CHIEF DAN STEFANO

California COVID-19 By The Numbers

April 30, 2020

Numbers as of April 29, 2020



For county-level data:
data.chhs.ca.gov

CALIFORNIA COVID-19 SPREAD

48,917

Total Cases

Ages of Confirmed Cases

- 0-17: 1,398
- 18-49: 23,836
- 50-64: 12,705
- 65+: 10,906
- Unknown/Missing: 72

Gender of Confirmed Cases

- Female: 24,247
- Male: 24,372
- Unknown/Missing: 298

Hospitalizations

Confirmed COVID-19

3,497/1,192

Hospitalized/in ICU

Suspected COVID-19

1,484/281

Hospitalized/in ICU

1,982

Fatalities

Stay Home. Save Lives.

covid19.ca.gov



Orange County, CA COVID-19 CASE COUNTS

Posted Date: 4/30/2020

Data posted each day are always preliminary and subject to change. More information may become available as individual case investigations are completed.

Cumulative Cases to Date

2,393

(includes deaths)

Cumulative Deaths to Date

45

Cumulative Tests To Date

31,534

Cases Reported Today

145

Deaths Reported Today

1

Tests Reported Today

1,594

Cases Currently Hospitalized

190*

* Includes ICU cases

Cases Currently in ICU

63

ICU - Intensive Care Units

Numbers fluctuate day-by-day due to changes in patient condition(s). Data are gathered daily at one point in time.

Conclusion – Is Orange County Ready for Re-Opening?

What We Currently Have

- Strong indication that early actions of:
 - (1) Declaring an emergency early, and
 - (2) Implementing and reiterating the Governor's safer-at-home order, social distancing, and face covering guidance, Orange County has effectively flattened the curve.
- Adequate hospital capacity to allow for surge capacity.
- HCA/PH has a nimble contact tracing and surveillance program.

-HOWEVER-

None of this should replace continuing to practice social distancing, wear face coverings, and limit contact as much as possible, especially for at-risk populations.

What We Need

- More ventilators
- PPE, extraction kits, and swabs continue to be an impediment. Must be resolved in order for the county to be able to fully meet majority of state's public health indicators. **GOAL: Sufficient supply capacity for public and private labs to conduct 4,000 tests per day.**
- Insight from CDC and CDPH on how serology can inform surveillance.
- Stronger collaboration between all stakeholders in the county's healthcare system to achieve readiness.

***And an Update from Mayor Foley on Testing**

ORANGE COUNTY BUSINESS GUIDELINES

*All recommendations follow the Orange County Health Care Agency and do not supersede any conflicting or more restrictive orders issued by local government, the State of California, or the Federal Government. The full document will be sent to all participants following this meeting.

- ❖ Scope - These Guidelines apply equally to businesses, house of worship, entertainment and sports venues (including youth sports), and education providers, both public and private and other organizations.
- ❖ Take special care when serving Sick, Elderly, and Vulnerable Persons
- ❖ Physical Distancing in the Workplace
- ❖ Handwashing, Personal Protective Equipment(PPE), and Testing
- ❖ Face coverings and gloves should be worn by all customer-facing employees.
- ❖ Vendor Compliance
- ❖ Further Action as Necessary

*Industries specifically to follow CDC guidelines

STATE PLAN FOR REOPENING

STAGE 1 - ESSENTIAL VS NON-ESSENTIAL BUSINESSES

Essential Services Sectors

- ❖ Healthcare/Public Health
- ❖ Emergency Services Sector
- ❖ Food and Agriculture
- ❖ Energy
- ❖ Water and Wastewater
- ❖ Transportation and Logistics
- ❖ Communication and Information Technology
- ❖ Government Operations
- ❖ Critical Manufacturing
- ❖ Financial Services
- ❖ Chemical & Hazardous Materials
- ❖ Defense Industrial Base
- ❖ Industrial, Commercial, Residential, and Sheltering Facilities and Services

For clarification to the provided essential services please [see linked PDF](#).

STATE PLAN FOR REOPENING – STAGE 1

Stage 1: Safety and Preparedness

This is where we are now.

- **Continue to build out testing, contact tracing, PPE, and hospital surge capacity.**
- **Continue to make essential workplaces as safe as possible.**
 - Physical and work flow adaption
 - Essential workforce safety net
 - Make PPE more widely available
 - Individual behavior changes
- **Prepare sector-by-sector safety guidelines for expanded workforce.**

When are we ready for Stage 2?

Key indicator considerations to move to Stage 2:

- Hospitalization and ICU trends stable.
- Hospital surge capacity to meet demand.
- Sufficient PPE supply to meet demand.
- Sufficient testing capacity to meet demand.
- Contact tracing capacity statewide.

Transition to Stage 2 will occur through a statewide modification to the Stay-At-Home Order.

FEDERAL GUIDANCE - CDC

❖ Reopening Guidance

❖ Develop and Implement Your Cleaning Plan

- ❖ Determine what needs to be cleaned
- ❖ Determine what needs to be disinfected
- ❖ Consider the resources and equipment needed
- ❖ Clean visibly dirty surfaces with soap and water
- ❖ Maintain safe behavioral practices

❖ Business Response Guidance

❖ Reduce Transmission and Maintain Healthy Operations

- ❖ Actively encourage sick employees to stay home
- ❖ Separate sick employees
- ❖ Identify where and how workers might be exposed to COVID-19 at work
- ❖ Educate employees about how they can reduce the spread of COVID-19
- ❖ Implement flexible sick leave and supportive policies and practices

GETTING TO STAGE 2

Actions needed to get from Stage 1 to Stage 2



Government Actions

- Policies that allow people to stay home when they're sick
- Guidance provided on how to reduce risk



Business Actions

- Wage replacement so workers can stay home when sick
- Implement adaptations to lower-risk workplaces NOW
- Employees continue to work from home when possible



Individual Actions

- Safety precautions – physical distancing, face coverings, etc.
- Avoid all non-essential travel
- Support and care for people who are at high risk

STAGE 2

Stage 2: Lower Risk Workplaces

Gradually opening some lower risk workplaces with ADAPTATIONS:

- Retail (e.g. curbside pickup)
- Manufacturing
- Offices (when telework not possible)
- Opening more public spaces

Expanded Workforce Safety Net:

- Wage replacement so workers can stay home when sick

Stage 2: Lower Risk Workplaces

Schools and Childcare Facilities with Adaptations:

- Summer programs and next school year potentially starting sooner (July/August)
- Childcare facilities to provide more care
- Address learning gaps
- Ensure students and staff are protected
- Allow broader workforce to return to work

*May also include: restaurants with proper physical distancing and other protocols, non-contact car washes, landscaping services, etc.

STAGE 3 AND GETTING TO STAGE 4

Stage 3: Higher Risk Workplaces

Open higher risk environments with adaptations and limits on size of gatherings:

- Personal care (hair and nail salons, gyms)
- Entertainment venues (movie theaters, sports without live audiences)
- In-person religious services (churches, weddings)

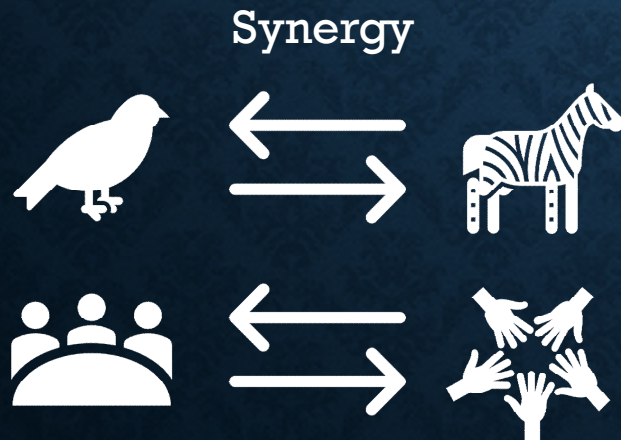
Stage 4: End of Stay-At-Home Order

Re-open highest risk workplaces with all indicators satisfied once therapeutics have been developed:

- Concerts
- Convention Centers
- Live audience sports

COSTA MESA'S BAC – DAN INLOES

- ❖ Costa Mesa's Business Assistance Collaborative (BAC), is a team of staff, partners, and volunteers developing a structure to support the economic recovery post COVID-19. This effort aims at gathering data, mobilizing the people behind supply and demand, and sharing a unified, persistent and consistent message. This collaborative is a part of the reStore Costa Mesa umbrella.
- ❖ The City would coordinate the Costa Mesa's BAC program, which would pull together data to track and inform, build out a shop local campaign, staff a proactive call center, and provide a virtual watering hole (website) for members of the community to obtain information and updates to City businesses.
- ❖ As the reStore Costa Mesa Recovery Team deliberates and assesses the complex task of transitions to come. Costa Mesa's BAC could provide data to assist in your deliberations and rely on your expertise to receive recommendations and answers to specific questions.



RECOVERY TEAM GOALS AND MISSION - MAYOR FOLEY

- ❖ Goals of the Recovery Team
- ❖ Recovery Team Agreements
 - ❖ To be guided by science and public health officials
 - ❖ To re-stimulate the economy
 - ❖ To encourage innovation and creativity
 - ❖ To reduce red tape and bureaucracy
 - ❖ To plan for our new normal



DISCUSSION QUESTIONS

Please begin your breakout room discussions by selecting a team leader.

- ❖ Why did you agree to be on the team?
- ❖ Do you feel businesses are thinking about Phases of openness or just when they can open?
- ❖ How are businesses preparing for a second wave of the COVID-19 outbreak?
- ❖ What are your top three recommendations for the City to help prepare for stage 2 reopening as soon as possible?
- ❖ What types of businesses do you believe can we open safely immediately?
- ❖ Do you have best practices for your business that you can share?

**BREAKOUT ROOMS:
DESIGNATE FOCUS AREA CHAIRS
~10 MINUTES**



PROPOSED FOCUS AREA GROUPS

Hospitality & Retail

- ❖ Eileen Benjamin
- ❖ Paulette Lombardi Fries
- ❖ Casey Reitz
- ❖ Mario Marovic
- ❖ Paul Sanford
- ❖ Aileen Pham
- ❖ Ivan Calderon
- ❖ Mark McDonald
- ❖ Michael Harris
- ❖ Jim Robbins
- ❖ Jesse Ben-Ron
- ❖ Mayor Katrina Foley
- ❖ Chief Dan Stefano

Commercial Office

- ❖ Bill Lockyer
- ❖ Diane Pritchett
- ❖ George Sakioka
- ❖ Mayor Pro Tem John Stephens
- ❖ Economic Development Administrator Daniel Inloes

Entertainment

- ❖ Tim Taber
- ❖ Todd Smith
- ❖ Sharon Comer
- ❖ Ellen Olshansky
PhD, RN, FAAN

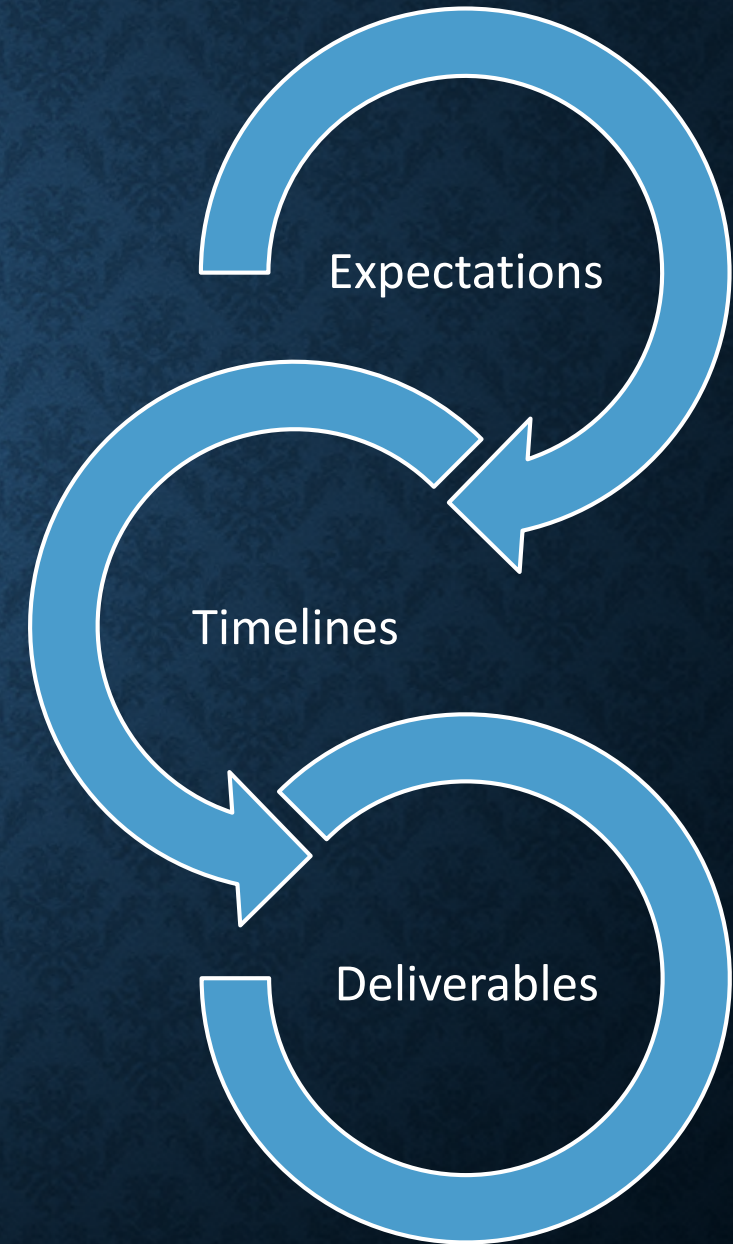
Community Services & Faith Communities

- ❖ Sue Parks
- ❖ Charles Barfield
- ❖ Deb Marsteller
- ❖ Shelbi Augustus
- ❖ Joseph Jacobson
- ❖ Robert Santana
- ❖ Ian Stevenson
- ❖ Dr. Iman Bar
- ❖ Council Member
Andrea Marr

Golf Courses and Parks

- ❖ Jim Erickson
- ❖ Ashley Anderson NMUSD
- ❖ Liz McNabb
- ❖ Jeremy Samson
- ❖ Danny Lane

REPORTS FROM FOCUS AREA CHAIRS



FUTURE MEETING PROPOSED SCHEDULE – MAYOR FOLEY THANK YOU TEAM MEMBERS

- ❖ Deborah Gunn Downing – South Coast Plaza
- ❖ Eileen Benjamin – Costa Mesa Chamber of Commerce
- ❖ Paulette Lombardi Fries – Travel Costa Mesa
- ❖ Diane Pritchett – South Coast Metro Alliance
- ❖ Casey Reitz – Segerstrom Center for the Arts
- ❖ George Sakioka – Sakioka Company
- ❖ Tim Taber – Transparent Productions
- ❖ Jesse Ben-Ron - OCBC
- ❖ Paul Sanford – Wincome Hospitality
- ❖ Aileen Pham – Spectra Yoga
- ❖ Ahmed – Vaca Group
- ❖ Ivan Calderon – Taco Mesa
- ❖ Mark McDonald – Old Vine Café
- ❖ Todd Smith – Orange County Museum of Art
- ❖ Economic Development Administrator Daniel Inloes
- ❖ Mayor Katrina Foley
- ❖ Mayor Pro Tem John Stephens
- ❖ Council Member Andrea Marr
- ❖ Ellen Olshansky PhD, RN, FAAN – University of California, Irvine
- ❖ Sue Parks (Represented by Michelle Murphy) – OC United Way
- ❖ Deb Marsteller – Project Independence
- ❖ Dr. Iman Bar
- ❖ Shelbi Augustus – SEIU United Healthcare
- ❖ Joseph Jacobson – SEIU United Healthcare
- ❖ Robert Santana – Boys and Girls Club
- ❖ Lori Ann Farrell H. – City Manager
- ❖ Ian Stevenson – Trellis
- ❖ Jim Erickson – Chair, Costa Mesa PACS Commission
- ❖ Liz McNabb – Vice Chair, Costa Mesa PACS Commission
- ❖ Jeremy Samson – Mesa Verde Country Club
- ❖ Danny Lane – Costa Mesa Country Club
- ❖ Ashley Anderson – Newport Mesa Unified School District
- ❖ Costa Mesa Fire Chief Dan Stefano